



INCLUSIVITY AWARENESS



Your name

Why is your name so important? And how does it link to inclusivity?



A name is important because it is a fundamental part of our identity, serving to identify and distinguish ourselves from others, and is deeply tied to our sense of self, family, history, and cultural backgrounds.

Addressing someone by their full name is important because it demonstrates respect, shows that you are paying attention to them as an individual, and acknowledges their identity.

Shortening someone's name without permission, may be perceived as being disrespectful.

Pronouncing a name incorrectly can cause a feeling of disrespect and have a different meaning.

Take time today and learn how to pronounce each of your fellow employee's name and surname correctly. It might not work at first, but keep on practicing until you get it right.

Create a sense of belonging.